



**Meet the Buyer - 4 June 2015**

**Sustainable Business Workshop**

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**GO**  
**green**



**SAY IT**



**DO IT**



**PROVE IT**



**GO**  
**green**



**PLANNING &  
RESILIENCE**



**TRAVEL &  
TRANSPORT**



**ENERGY &  
EFFICIENCY**



**SUSTAINABLE  
SOURCING**



**HAPPY &  
HEALTHY**



# Today's Workshop

- Practical and collaborative!
- Look at a number of case studies & think about what you might do
- Share your thoughts and learning





# TRAVEL & TRANSPORT

**Question:** You are based in central Bristol with lots of clients all over the city with your staff constantly going to meetings.

What are your travel options?



TRAVEL &  
TRANSPORT



# HAPPY & HEALTHY

**Question:** You want to lead a volunteering initiative for your business that does at least one of the following: helps your local community, allows for staff teambuilding and engages them with nature.

Come up with a few ideas of various volunteering initiatives that you would pitch to your board.



HAPPY &  
HEALTHY



# SUSTAINABLE SOURCING

**Question:** You are using a lot of bottled water in your business which is costing money and producing plastic waste.

What are your alternative options?



SUSTAINABLE  
SOURCING



# PLANNING & RESILIENCE

**Question:** Your team is large, but all the sustainable business activity is led by one person.

What can you do to make sure that their work has maximum impact?



PLANNING &  
RESILIENCE





# ENERGY & EFFICIENCY

**Question:** Your business manufactures products. You are not permitted to control or replace the lighting and heating in your rented unit, and your landlord isn't interested in installing technologies. Business is going well and your profits and team are growing.

What do you do?



ENERGY &  
EFFICIENCY