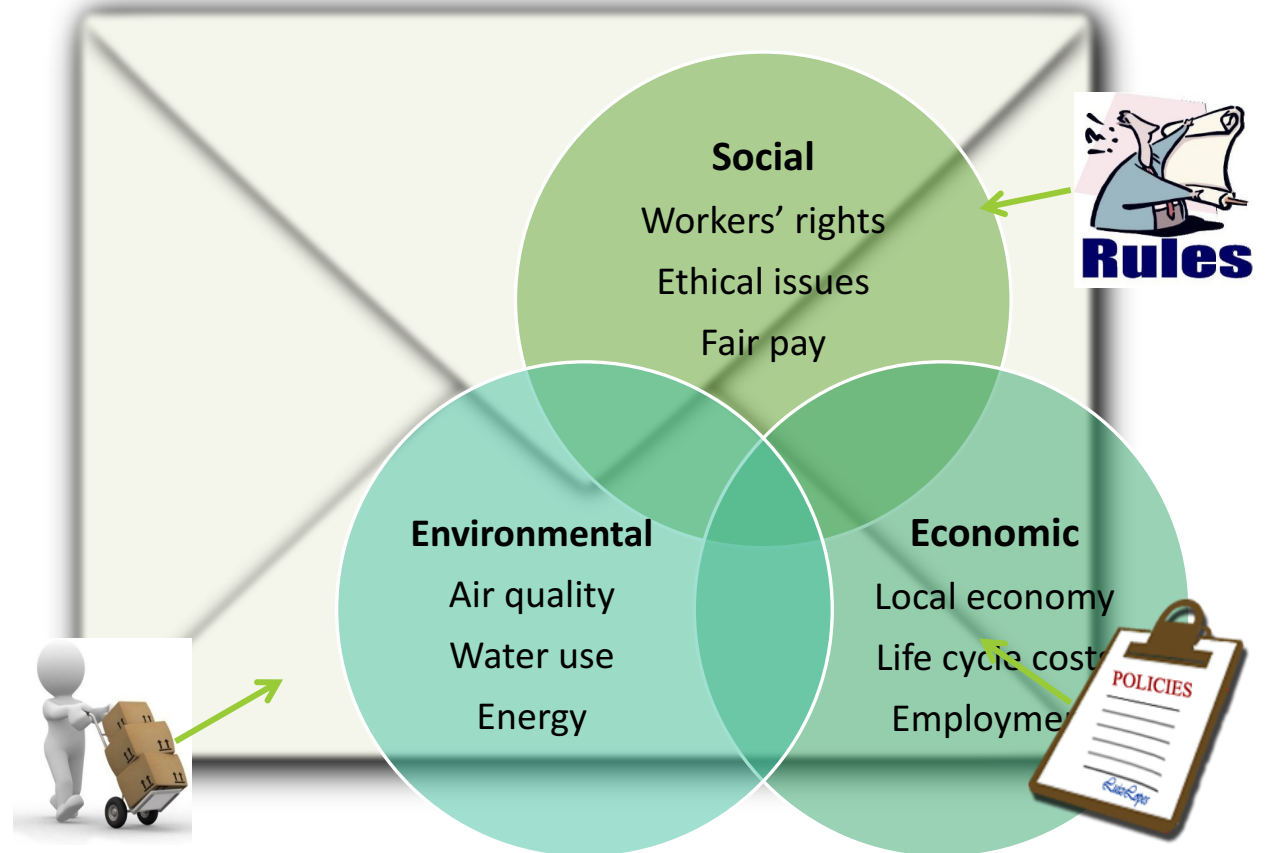
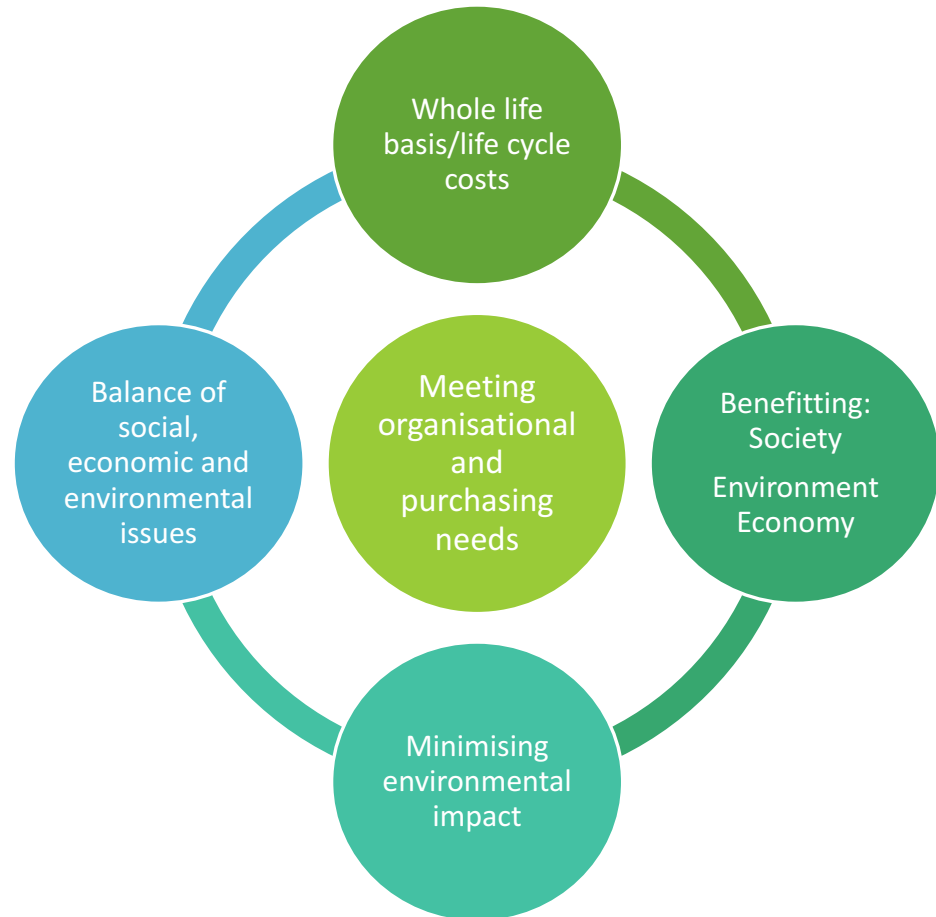


Sustainable Procurement and Social Value

CHRISTINE STORRY

MIRANDA HUNTLEY

Sustainable Procurement



Some of the issues



But what about Social Value...?



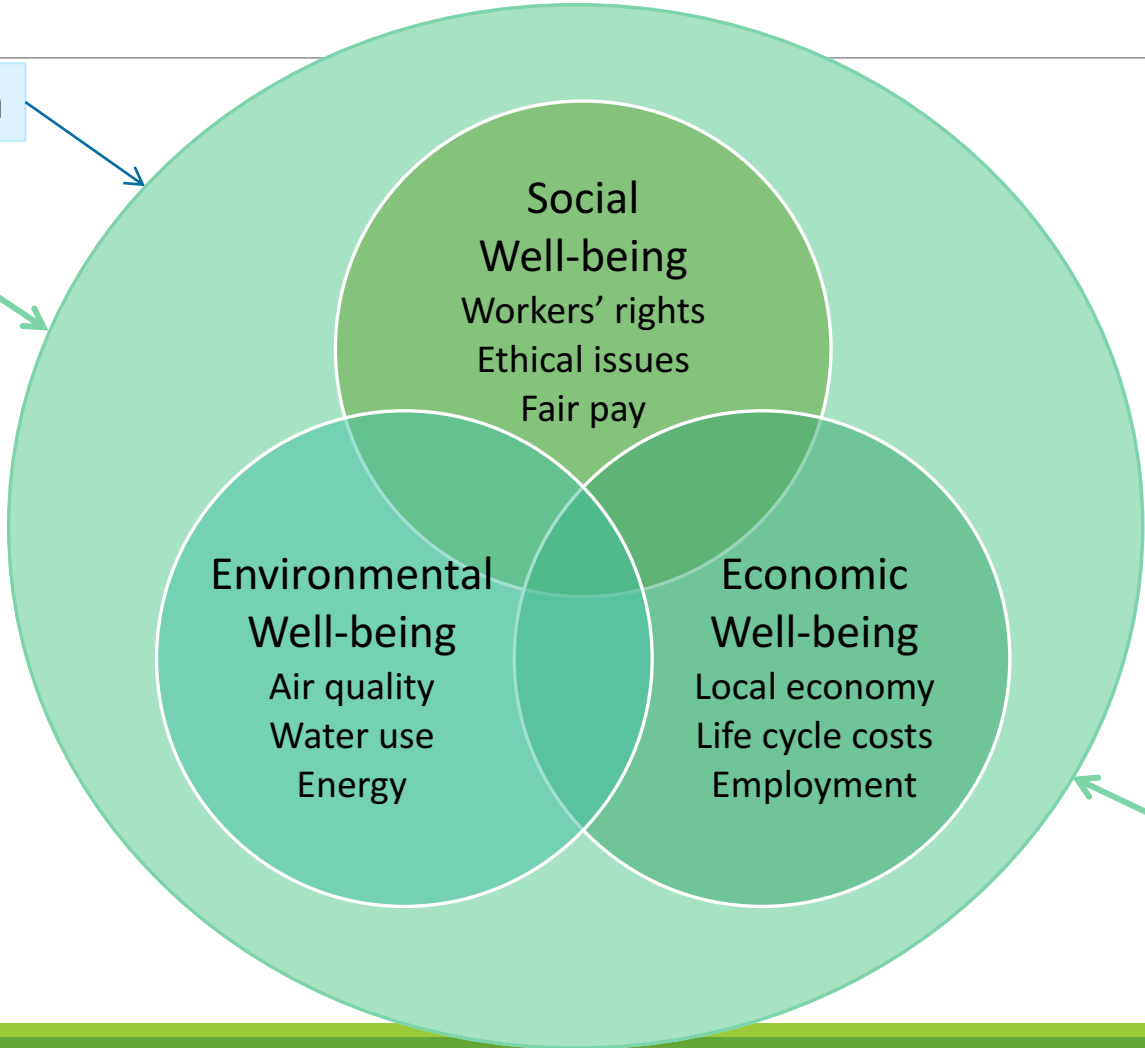
Social value – economic, social and environmental well-being of the ‘relevant area’

Sustainable procurement – benefitting economic, social and environmental issues, minimising the impact of negative environmental ones

Social value is narrow – ie, ‘relevant area’

Sustainable procurement – local and broader; eg ILO worker rights can benefit people a long way from home

Relevant Area



Social
Well-being
Workers' rights
Ethical issues
Fair pay

Environmental
Well-being
Air quality
Water use
Energy

Economic
Well-being
Local economy
Life cycle costs
Employment



What this means for procurement

Some have Social Value Policies

- <http://www.n-somerset.gov.uk/my-business/tenders-procurement/social-value/our-social-value-policy/>
- <https://www.bristol.gov.uk/documents/20182/239382/Social+Value+Policy+-+March+2016>

Might have some minimum scoring in tender evaluation

- Eg, ensures 10% of the quality element of the price/quality ratio will be allocated to social value (BCC)

Different public bodies will have different priorities

- But common key ones include employment, air quality, waste reduction

Challenging ways of doing procurement

- Not doing it!
- Products as services rather than goods; eg workwear

Increasingly...

Will ask what suppliers can do to contribute

Could be in terms of

- Waste reduction/recycling/reduced packaging
- Waste as a useable product
- Offering apprenticeships
- Prompt payment of sub-contractors/suppliers

Providing solutions that improve performance

Alternative ways of delivering goods, works and services

Circular procurement – rethink of procurement requirements

What policies do you have in place

Unfortunately...

The requirement will vary from one public sector body to another – sorry!

And from one contract to another

All for less money

New unfamiliar technologies available (fortunately?)

What you can do

Help provide that solution

Attend any market engagement events

- You will know what is going to be required and so respond accordingly
- You might know more than the procurers in terms of new technology
- You could help shape the contract for the better

In tender responses, don't provide generic answers to these issues (unless that is asked for)

Provide details of what you can do in response to questions