

Midsomer Norton

Illustrating the town centre regeneration strategy



The Island

The Island area should connect to the High Street, offering an area for specialist retailing and visitor attractions. An improved public realm will help to reinforce the positive qualities of the historic buildings and establish the area as a destination.

The public realm

Limiting traffic in the core of the High Street gives more space for street markets, festivals and cafes to spill out into the street, reflecting the character of a market town. Public realm improvements can emphasise the river as a feature of Midsomer Norton town centre and enhance the setting of key buildings.

High Street

The High Street core should be a focus for shopping, eating and drinking with new retail floorspace for national and local retailers. A more attractive public realm will encourage people to stay longer and support town centre businesses.

Town park

The park should become part of the town centre with improved connections to the High Street. New and enhanced community facilities and leisure attractions will be a resource for local residents, encourage more people to visit, bring more trade for businesses and help raise the profile of the town.

- 1 Public realm enhancements to improve arrival and awareness of the town centre
- 2 Tree planting to hide gaps in the street frontage
- 3 Potential junction realignment to encourage an alternative route for main traffic flows via South Road
- 4 High quality paving treatment creating an improved pedestrian environment
- 5 A mix of new and refurbished shops on the High Street
- 6 New offices, housing and shops at the Hollies
- 7 Potential junction realignment with the opportunity to remove traffic signals to enhance the setting for the Town Hall
- 8 A new modern foodstore with public car parking and better pedestrian links to the High Street
- 9 Improved leisure facilities and increased public car parking. Opportunity to consider a coach turning / drop off point
- 10 Potential extension to Somer Centre and improved entrance to the park
- 11 BMX and mountain bike trail
- 12 Network of cycle and pedestrian routes connecting the town centre and surrounding residential areas
- 13 New routes and bridge connections to define the River Somer



New or refurbished buildings
 Existing buildings