

OFFICER DECISION REPORT - NEW PEDESTRIAN CROSSING
Traffic Regulation Order (TRO) 'Notice'

5a

OUTCOME OF TRO PROCESS – DECISION (following objections)

PREPARED BY: Traffic Management Team, Highways and Traffic Group

TITLE OF REPORT: B3116 Bath Hill / Bath Road, Keynsham

PROPOSAL: Zebra Pedestrian Crossing

SCHEME REF No: 25-048B

REPORT AUTHOR: Sadie Cox-Alcuaz

1. DELEGATION

The delegation to be exercised in this report is contained within **Part 2 Section 2.35** of the Constitution under the **Delegations of Functions to Officers**, as follows:

Section A	The Chief Executive, Executive Director - Chief Operating Officer, Directors and Heads of Service have delegated power to take any decision falling within their area of responsibility....”
Section B	Without prejudice to the generality of this, Officers are authorised to: serve any notices and make, amend or revoke any orders falling within their area of responsibility.
Section D	An Officer to whom a power, duty or function is delegated may nominate or authorise another Officer to exercise that power, duty or function, provided that Officer reports to or is responsible to the delegator.

For the purposes of this report, the Director of Place Management and the Head of Highways Delivery hold the delegated power to make, amend or revoke any Orders.

2. LEGAL AUTHORITY

This proposal is made in accordance with the Road Traffic Regulation Act 1984, which under Section 23 enables local highway authorities to establish crossings for pedestrians.

3. PROPOSAL

The introduction of two zebra pedestrian crossings.

The proposals are shown in Appendix 1.

4. REASON

Please refer to the Statement of Reasons.

The Council has had in mind and discharged the duty (as set out in section 122(1) of the Road Traffic Regulation Act 1984) to secure the expeditious, convenient and safe movement of vehicular and other traffic (including pedestrians) so far as practicable. It has also had regard to the factors which point in favour of imposing two zebra pedestrian crossings. It has balanced the various considerations and concluded that it is appropriate to promote these crossing facilities. The Council has also considered and discharged its network management duty under section 16 of the Traffic Management Act 2004. It has concluded that the introduction of the zebra pedestrian crossings is consistent with that duty, having regard to its other policies and objectives.

5. IMPACT ON EQUALITIES

An Equality Impact Assessment has been undertaken in relation to the introduction of pedestrian crossing facilities, which is available upon request. The Council has had due regard to the needs set out in section 149(1) of the Equality Act 2010. It considers that the proposed Order is consistent with the section 149 public sector equality duty, which it has discharged.

6. IMPACT ON HUMAN RIGHTS

The proposals are considered to have a minimal impact on human rights (such as the right to respect for private and family life and the right to peaceful enjoyment of property). However, the Council is entitled to affect these rights where it is in accordance with the law, necessary (in the interests of public safety or economic well-being, to prevent disorder and crime, to protect health, or to protect the rights and freedoms of others), in pursuit of a legitimate aim and proportionate to do so. The proposal(s) within this report are considered to be in accordance with the law, necessary, in pursuit of a legitimate aim and proportionate.

7. SOURCE OF FINANCE

Developer funded TRO.

8. CONSULTATION REQUIREMENT

The proposal requires consultation with the Chief Constable, Emergency Services, Road Haulage Association, Freight Transport Association (Logistics UK), Parking Services, Waste Services, Ward Members and the Cabinet Member for Sustainable Transport Delivery.

The responses to the informal consultation can be found in TRO report number 3.

9. **OBJECTIONS / SUPPORTIVE COMMENTS RECEIVED** (following the public advertisement of the proposal(s). The comments received have been summarised below with an office response in italics underneath.

1 x Support

- I am pleased with the decision to provide a zebra crossing on the Bath Road near to the Wellsway school entrance and I am grateful to the two Lib/Dem councillors for the ward for pursuing this much needed facility. This will hopefully lead to a 20mph speed restriction in the area.

1 x Objection

- I object to having this zebra crossing across Bath Hill as there is another zebra crossing approximately 150 metres closer to the town near the cycle shop. A much better position would be in Avon Mill Lane near the Fox and Hounds Car Park and close to the entrance to the Memorial Park. This covers a different route for pedestrians and makes it easier to cross Avon Mill Lane as there are NO equivalent crossing facilities there. I would welcome an onsite meeting with officers.

Officer Response:

A scheme to develop and introduce pedestrian crossing facilities on Avon Mill Lane, adjacent to the entrance to Keynsham Park, is included on the 2026/27 Local Active Travel and Safety Programme.

10. **ADDITIONAL COMMENTS FROM WARD MEMBERS AND CABINET MEMBER FOR SUSTAINABLE TRANSPORT DELIVERY (in response to the above)**

Councillor Andy Wait - It was me who made the objection to the Bath Hill zebra crossing site as indicated in the attached report. This objection had the support of all four B&NES Cllrs listed here. We would prefer a crossing in Avon Mill Lane.

I believe this now may be coming from Simon Powell's department. Please confirm. If so, I withdraw my original objection.

Councillor George Leach – I repeated my previous objection to this below: I'm not sure having three crossings in pretty quick succession along what is essentially the main road in-out of Keynsham is that sensible, given the roundabouts also.

I'm supportive of crossing points but would prefer to see them in the locations Andy noted. It's not obvious to me why we need 3 crossing within 50 yards of each other.

Councillor Alex Beaumont- No Comment

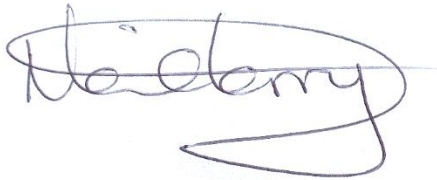
Councillor Hal MacFie- Happy for this to go ahead given that the LATs proposal is going to happen.

Cabinet Member for Sustainable Transport Delivery

Councillor Lucy Hodge - Having noted the comments, I support the proposal for a zebra crossing in this location which is anticipated to bring benefits for pedestrians including improving safety for school children walking to Wells Way School.

11. **RECOMMENDATION**

That the proposal as advertised is implemented.

A handwritten signature in blue ink, appearing to read 'Neil Terry', with a stylized flourish at the end.

Neil Terry
Traffic Management & Network Manager

Date: 22/06/2026

12. **DECISION**

As the Officer holding the above delegation, I have decided that the objections / comments be not acceded to and the proposal as advertised be implemented.

The Council's policy framework has been used as the basis to develop the scheme with full engagement with stakeholders across the area.

I further note that the issue of deciding whether to implement any scheme is a matter of broad judgement, taking into account the wider transport and climate aims of the Council rather than a purely mathematical analysis on the numbers of positive or negative responses.

The arguments both for and against the scheme were clearly identified and were considered fully as part of the decision-making process before I made the final decision as set out above.

A handwritten signature in black ink, appearing to read 'Chris Major', is positioned within a light gray rectangular box.

Chris Major
Director for Place Management

Date:25/06/2026