

**OFFICER DECISION REPORT - NEW PEDESTRIAN CROSSING
Traffic Regulation Order (TRO) 'Notice'**

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APPROVAL TO PUBLICLY ADVERTISE THE TRO

PREPARED BY: Traffic Management Team, Highways and Traffic Group

TITLE OF REPORT:	A37 Bristol Road (Whitchurch)
PROPOSAL:	Signal Controlled Toucan Pedestrian Crossing
SCHEME REF No:	26-042
REPORT AUTHOR:	Traffic Management Team / KG

1. DELEGATION

The delegation to be exercised in this report is contained within **Part 2 Section 2.35** of the Constitution under the **Delegations of Functions to Officers**, as follows:

Section A	The Chief Executive, Executive Director - Chief Operating Officer, Directors and Heads of Service have delegated power to take any decision falling within their area of responsibility....”
Section B	Without prejudice to the generality of this, Officers are authorised to: serve any notices and make, amend or revoke any orders falling within their area of responsibility.
Section D	An Officer to whom a power, duty or function is delegated may nominate or authorise another Officer to exercise that power, duty or function, provided that Officer reports to or is responsible to the delegator.

For the purposes of this report, the Director of Place Management and the Head of Highways Delivery hold the delegated power to make, amend or revoke any Orders.

2. LEGAL AUTHORITY

This proposal is made in accordance with the Road Traffic Regulation Act 1984, which under Section 23 enables local highway authorities to establish crossings for pedestrians.

3. PROPOSAL

To introduce a signalised pedestrian crossing with dropped kerbs and tactile paving across the A37 between Whitchurch Village and the junction with Queen Charlton Lane, shown on the attached Appendix 1 drawing as part of the Liveable Neighbourhood programme for the area.

4. REASON

Please refer to the Statement of Reasons.

The Council has had in mind and discharged the duty (as set out in section 122(1) of the Road Traffic Regulation Act 1984) to secure the expeditious, convenient and safe movement of vehicular and other traffic (including pedestrians) so far as practicable. It has also had regard to the factors which point in favour of imposing a Signal Controlled Toucan Crossing. It has balanced the various considerations and concluded that it is appropriate to promote a Signal Controlled Toucan Crossing. The Council has also considered and discharged its network management duty under section 16 of the Traffic Management Act 2004. It has concluded that the proposed Signal Controlled Toucan Crossing is consistent with that duty, having regard to its other policies and objectives.

5. IMPACT ON EQUALITIES

An Equality Impact Assessment has been undertaken in relation to the introduction of pedestrian crossing facilities, which is available upon request. The Council has had due regard to the needs set out in section 149(1) of the Equality Act 2010. It considers that the proposal is consistent with the section 149 public sector equality duty, which it has discharged.

6. IMPACT ON HUMAN RIGHTS

The proposals are considered to have a minimal impact on human rights (such as the right to respect for private and family life and the right to peaceful enjoyment of property). However, the Council is entitled to affect these rights where it is in accordance with the law, necessary (in the interests of public safety or economic well-being, to prevent disorder and crime, to protect health, or to protect the rights and freedoms of others), in pursuit of a legitimate aim and proportionate to do so. The proposal(s) within this report are considered to be in accordance with the law, necessary, in pursuit of a legitimate aim and proportionate.

7. SOURCE OF FINANCE

This proposal is being funded through cost code: TLN00063.

8. CONSULTATION REQUIREMENT

The proposal requires consultation with the Chief Constable, Emergency Services, Road Haulage Association, Freight Transport Association (Logistics UK), Parking Services, Waste Services, Ward Members and the Cabinet Member for Sustainable Transport Delivery.

9. COMMENTS RECEIVED TO DATE
Chief Constable

It is understood from the Statement of Reasons that *“Funding has been secured to install a pedestrian crossing (toucan) on A37 Bristol Road, Whitchurch. Pedestrians are currently experiencing difficulties when crossing over A37 Bristol Road to reach sites such as the dental surgery, Norton Lane park and the bus stops.*

The proposed signal-controlled toucan pedestrian crossing would improve road safety for pedestrians, making it safer for both local children and vulnerable road users, and would improve the quality of life for local people.

A signal-controlled toucan pedestrian crossing would be the most suitable form of pedestrian facility at this location, having due regard for the number of pedestrians, volume of traffic, topography, and character of the road.”

The proposal is described as being *“part of the Liveable Neighbourhood programme for the area”* please could you provide details/a GA drawing of the overall Liveable Neighbourhood programme for the area so that we can view this element in context?

To enable us to provide a fully informed response on behalf of the Chief Constable, please could you advise whether signalling the junction of Woollard Lane with the A37 was considered as part of this proposal?

Officer response:

The proposed toucan crossing does form part of a wider package of measures within the programme for Whitchurch Village and Queen Charlton. For this specific area, the council has developed a coordinated set of interventions informed by community engagement. These include:

- *A new signalised crossing on the A37*
- *Relocated and upgraded bus stops*
- *Widened shared-use paths linking community facilities to the A37*
- *Improvements to pedestrian and cycle links to National Cycle Network Route 3*
- *Junction tightening and provision of a central refuge at the A37 / Queen Charlton Lane / Woollard Lane junction.*

These measures were deliberately designed as a package to improve access across the A37 corridor and connect the residential areas with key local facilities (including recreation areas, bus stops and community destinations), rather than as standalone interventions.

The option of signalling the junction of Woollard Lane with the A37 does not form part of the current proposals. It was discussed during the early stages of design development but was not prioritised to come forward for funding as part of this programme of works.

Emergency Services

No comment

Road Haulage Association

No comment

Freight Transport Association

No comment

Parking Services

No comment

Waste Services

No comment

Ward Members

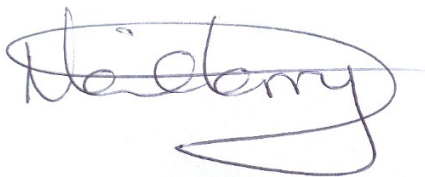
No comment

Cabinet Member for Sustainable Transport Delivery:

Cllr Lucy Hodge – I'm pleased to see this pedestrian crossing proposal for Whitchurch coming forward. Please proceed to wider consultation.

10. RECOMMENDATION

As no significant objections and/or comments have been received following the preliminary consultation described above, the public advertisement of the Traffic Regulation Order should progress.



Neil Terry
Traffic Management and Network Manager

Date: 20/05/2026

11. DECISION

As the officer holding the above delegation, I approve the progression of this Traffic Regulation Order.

A handwritten signature in black ink, appearing to read 'Chris Major', is written over a faint, light-colored rectangular stamp or watermark.

Chris Major
Director for Place Management

Date: 21/05/2026