

# OFFICER DECISION REPORT – TRAFFIC REGULATION ORDER (TRO)

## PRELIMINARY CONSULTATION (Cabinet Member for Sustainable Transport Delivery)

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PREPARED BY: Traffic Management Team, Highways and Traffic Group

**TITLE OF REPORT:** Hercules Way & Alexander Road, Keynsham  
**PROPOSAL:** Bus Gate at the junction of Hercules Way and Alexander Road.  
**SCHEME REF No:** 26-007  
**REPORT AUTHOR:** Sadie Cox-Alcuaz

### 1. DELEGATION

The delegation to be exercised in this report is contained within **Part 2 Section 2.35** of the Constitution under the **Delegations of Functions to Officers**, as follows:

<b>Section A</b>	The Chief Executive, Executive Director - Chief Operating Officer, Directors and Heads of Service have delegated power to take any decision falling within their area of responsibility....”
<b>Section B</b>	Without prejudice to the generality of this, Officers are authorised to: serve any notices and make, amend or revoke any orders falling within their area of responsibility.
<b>Section D</b>	An Officer to whom a power, duty or function is delegated may nominate or authorise another Officer to exercise that power, duty or function, provided that Officer reports to or is responsible to the delegator.

For the purposes of this report, the Director of Place Management and the Head of Highways Delivery hold the delegated power to make, amend or revoke any Orders.

### 2. LEGAL AUTHORITY

This proposal is made in accordance with the Road Traffic Regulation Act 1984, which under Section 1 provides, generally, for Orders to be made for the following reasons, and in the case of this report specifically for the reason(s) shown below:

(a)	for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising, or	
(b)	for preventing damage to the road or to any building on or near the road, or	

(c)	for facilitating the passage on the road or any other road of any class of traffic (including pedestrians), or	X
(d)	for preventing the use of the road by vehicular traffic of a kind which, or its use by vehicular traffic in a manner which, is unsuitable having regard to the existing character of the road or adjoining property,	
(e)	(without prejudice to the generality of paragraph (d) above) for preserving the character of the road in a case where it is specially suitable for use by persons on horseback or on foot, or	
(f)	for preserving or improving the amenities of the area through which the road runs, or	X
(g)	for any of the purposes specified in paragraphs (a) to (c) of subsection (1) of section 87 of the Environment Act 1995 (air quality)	

**3. PROPOSAL**

To implement a 'Bus Gate' at the junction of Hercules Way and Alexander Road, Keynsham as shown in Appendix 1.

**4. REASON**

Please refer to the Statement of Reasons.

The Council has had in mind and discharged the duty (as set out in section 122(1) of the Road Traffic Regulation Act 1984) to secure the expeditious, convenient and safe movement of vehicular and other traffic (including pedestrians) so far as practicable. It has also had regard to the factors which point in favour of imposing a Bus Gate. It has balanced the various considerations and concluded that it is appropriate to promote a Bus Gate. The Council has also considered and discharged its network management duty under section 16 of the Traffic Management Act 2004. It has concluded that the proposed Bus Gate is consistent with that duty, having regard to its other policies and objectives.

**5. IMPACT ON EQUALITIES**

An Equality Impact Assessment has been undertaken in relation to the introduction of traffic management measures, which is available upon request. The Council has had due regard to the needs set out in section 149(1) of the Equality Act 2010. It considers that the proposed Order is consistent with the section 149 public sector equality duty, which it has discharged.

**6. IMPACT ON HUMAN RIGHTS**

The proposals are considered to have a minimal impact on human rights (such as the right to respect for private and family life and the right to peaceful enjoyment of property). However, the Council is entitled to affect these rights where it is in accordance with the law, necessary (in the interests of public safety or economic well-being, to prevent disorder and crime, to protect health, or to protect the rights

and freedoms of others), in pursuit of a legitimate aim and proportionate to do so. The proposal(s) within this report are considered to be in accordance with the law, necessary, in pursuit of a legitimate aim and proportionate.

**7. SOURCE OF FINANCE**

The scheme is a Developer funded TRO.

**8. CONSULTATION REQUIREMENT**

The proposal requires consultation with the Chief Constable, Emergency Services, Road Haulage Association, Freight Transport Association (Logistics UK), Parking Services, Waste Services, Ward Members and the Cabinet Member for Sustainable Transport Delivery.

**9. COMMENTS RECEIVED TO DATE**

**Chief Constable** -Thank you for your email and attachments regarding the proposed bus gate at the junction of Hercules Way and Alexander Road, Keynsham, as shown on the attached plan.

It is understood from the Statement of Reasons that *“The bus gate is proposed to provide priority to public transport vehicles passing between the two adjacent development sites, as required by the approved Planning Permission and associated Technical Approval.”*

It is understood that the proposed introduction of the bus gate has been prescribed by planning permission.

Please could you provide details regarding how the proposed bus gate is to be enforced, to enable us to make an informed response on behalf of the Chief Constable.

Signage alone is likely to be insufficient to prevent contravention, based on experience elsewhere across the Force area, and it is not possible to dedicate a police enforcement presence to such a restriction. The signage and any other physical measures to be introduced to enforce / heighten motorist awareness of the proposed scheme and promote compliance is therefore of importance.

**Emergency Services** – No comment

**Road Haulage Association** – No comment

**Freight Transport Association** – No comment

**Parking Services** – No Comment

**Waste Services** -No comment

**Ward Members**

Cllr Alan Hale – No Comment

Cllr David Biddleston- No Comment

**Town Council-**

Keynsham Town Council welcome and strongly support the proposed bus gate which is already in place see photos attached.

REPORT APPROVED FOR CIRCULATION TO CABINET MEMBER FOR SUSTAINABLE TRANSPORT DELIVERY.

A handwritten signature in black ink, appearing to read 'Callum Bush', written in a cursive style.

Callum Bush

Date:05/05/2026

Principal Engineer

Traffic Management and Network (Place Management)