OFFICER DECISION REPORT – PEDESTRIAN CROSSING AND SPEED CUSHIONS
Traffic Regulation Order (TRO) 'Notices'

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PRELIMINARY CONSULTATION (Cabinet Member for Sustainable Transport Delivery)

PREPARED BY: Traffic Management Team, Highways and Traffic Group

TITLE OF REPORT:	**Avon Mill Lane, Keynsham**
PROPOSAL:	**Zebra pedestrian crossing and speed cushions**
SCHEME REF No:	**26-075**
REPORT AUTHOR:	**Gina West**

1. DELEGATION

The delegation to be exercised in this report is contained within **Part 2 Section 2.35** of the Constitution under the **Delegations of Functions to Officers,** as follows:

Section A	The Chief Executive, Executive Director - Chief Operating Officer, Directors and Heads of Service have delegated power to take any decision falling within their area of responsibility…."
Section B	Without prejudice to the generality of this, Officers are authorised to: serve any notices and make, amend or revoke any orders falling within their area of responsibility.
Section D	An Officer to whom a power, duty or function is delegated may nominate or authorise another Officer to exercise that power, duty or function, provided that Officer reports to or is responsible to the delegator.

For the purposes of this report, the Director of Place Management and the Head of Highways Delivery hold the delegated power to make, amend or revoke any Orders.

2. LEGAL AUTHORITY

This proposal is made in accordance with the Road Traffic Regulation Act 1984, which under Section 23 enables local highway authorities to establish crossings for pedestrians.

This proposal is made in accordance with The Highways Act 1980 Section 90A which permits a highway authority to both construct and remove road humps in a

public road, for which they are the highway authority, if the highway is subject to a legal speed limit for motor vehicles of 30 miles per hour or less or the road humps are specially authorised by the Secretary of State.

3. PROPOSAL

To introduce a zebra pedestrian crossing on Avon Mill Lane, Keynsham at the entrance to Keynsham Memorial Park.

To introduce two sets of speed cushions, one set either side of the proposed zebra pedestrian crossing.

The proposals are shown on the attached drawing.

4. REASON

Please refer to the Statement of Reasons.

The Council has had in mind and discharged the duty (as set out in section 122(1) of the Road Traffic Regulation Act 1984) to secure the expeditious, convenient and safe movement of vehicular and other traffic (including pedestrians) so far as practicable. It has also had regard to the factors which point in favour of imposing a zebra pedestrian crossing and speed cushions. It has balanced the various considerations and concluded that it is appropriate to promote these measures. The Council has also considered and discharged its network management duty under section 16 of the Traffic Management Act 2004. It has concluded that the proposed zebra pedestrian crossing and speed cushions are consistent with that duty, having regard to its other policies and objectives.

5. IMPACT ON EQUALITIES

An Equality Impact Assessment has been undertaken in relation to the introduction of pedestrian crossing facilities, which is available upon request. The Council has had due regard to the needs set out in section 149(1) of the Equality Act 2010. It considers that the proposed Order is consistent with the section 149 public sector equality duty, which it has discharged.

6. IMPACT ON HUMAN RIGHTS

The proposals are considered to have a minimal impact on human rights (such as the right to respect for private and family life and the right to peaceful enjoyment of property). However, the Council is entitled to affect these rights where it is in accordance with the law, necessary (in the interests of public safety or economic well-being, to prevent disorder and crime, to protect health, or to protect the rights and freedoms of others), in pursuit of a legitimate aim and proportionate to do so. The proposal(s) within this report are considered to be in accordance with the law, necessary, in pursuit of a legitimate aim and proportionate.

7. SOURCE OF FINANCE

This proposal is being funded through the 2026/27 Local Active Travel and Safety Programme.

8. CONSULTATION REQUIREMENT

The proposal requires consultation with the Chief Constable, Emergency Services, Road Haulage Association, Freight Transport Association (Logistics UK), Parking Services, Waste Services, Ward Members and the Cabinet Member for Sustainable Transport Delivery.

9. COMMENTS RECEIVED TO DATE

Chief Constable – No Comment.

Emergency Services – No Comment.

Road Haulage Association – No Comment.

Freight Transport Association – No Comment.

Parking Services – No Comment.

Waste Services – No Comment.

Street Lighting – No Comment.

Councillor Dave Biddleston - "The zebra crossing is a very welcome and necessary adaptation making it far safer for parents and young children crossing to the play park.

I do not believe the additional speed cushions are required, however. This would seem to be an unnecessary additional cost as the approach either side does not allow excessive speed unlike the crossings on Station Rd or Ashton Way for example."

Ward Members

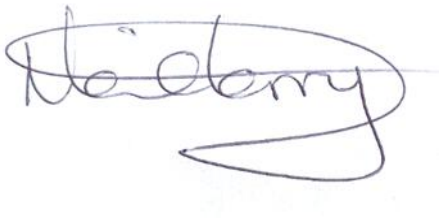
Councillor Andy Wait – I am in full support of this new safety addition to Keynsham. This is a much needed and long overdue measure at this location. Avon Mill Lane is a very busy road, with a lot of HGV's passing along it. Access to the park has long been risky at this point, especially for young children wishing to use the play area close by, especially given the narrowness of the pavements close by.

Whenever I go canvassing in that locality, it is the most sought after improvement requested by members of the public and residents. Thank you for these excellent plans. I look forward to a successful completion of this project.

Councillor Hal McFie – No comment.

Keynsham Town Council – No comment.

REPORT APPROVED FOR CIRCULATION TO CABINET MEMBER FOR SUSTAINABLE TRANSPORT DELIVERY.



Neil Terry
Traffic Management and Network Manager

Date: 16/11/2026