

OFFICER DECISION REPORT - TRAFFIC REGULATION ORDER (TRO)

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APPROVAL TO PUBLICLY ADVERTISE THE TRO

PREPARED BY: Traffic Management Team, Highways and Traffic Group

TITLE OF REPORT: A4175 Durley Hill, Keynsham
PROPOSAL: 30 M.P.H Speed Limit
SCHEME REF No: 26-033
REPORT AUTHOR: Courtney Johnson / Gina West

1. DELEGATION

The delegation to be exercised in this report is contained within **Part 2 Section 2.35** of the Constitution under the **Delegations of Functions to Officers**, as follows:

Section A	The Chief Executive, Executive Director - Chief Operating Officer, Directors and Heads of Service have delegated power to take any decision falling within their area of responsibility....”
Section B	Without prejudice to the generality of this, Officers are authorised to: serve any notices and make, amend or revoke any orders falling within their area of responsibility.
Section D	An Officer to whom a power, duty or function is delegated may nominate or authorise another Officer to exercise that power, duty or function, provided that Officer reports to or is responsible to the delegator.

For the purposes of this report, the Director of Place Management and the Head of Highways Delivery hold the delegated power to make, amend or revoke any Orders.

2. LEGAL AUTHORITY

This proposal is made in accordance with the Road Traffic Regulation Act 1984, which under Section 1 provides, generally, for Orders to be made for the following reasons, and in the case of this report specifically for the reason(s) shown below:

(a)	for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising, or	X
(b)	for preventing damage to the road or to any building on or near the road, or	
(c)	for facilitating the passage on the road or any other road of any class of traffic (including pedestrians), or	X

(d)	for preventing the use of the road by vehicular traffic of a kind which, or its use by vehicular traffic in a manner which, is unsuitable having regard to the existing character of the road or adjoining property,	
(e)	(without prejudice to the generality of paragraph (d) above) for preserving the character of the road in a case where it is specially suitable for use by persons on horseback or on foot, or	
(f)	for preserving or improving the amenities of the area through which the road runs, or	X
(g)	for any of the purposes specified in paragraphs (a) to (c) of subsection (1) of section 87 of the Environment Act 1995 (air quality)	

3. **PROPOSAL**

To introduce a 30 mph speed limit on Durley Hill, Keynsham, from the existing 30mph speed limit on the approach to the mini roundabout at the Durley Hill, Bristol Road and Old Bristol Road junction, to a point approximately 70m south of Hicks Gate roundabout.

To introduce a 30mph limit on that length of Durley Hill which is no longer a through route but provides access to the bus gate at its junction with the A4 Bath Road.

The proposals are shown on the attached drawing.

4. **REASON**

Please refer to the Statement of Reasons.

The Council has had in mind and discharged the duty (as set out in section 122(1) of the Road Traffic Regulation Act 1984) to secure the expeditious, convenient and safe movement of vehicular and other traffic (including pedestrians) so far as practicable. It has also had regard to the factors which point in favour of imposing 30mph speed limit on Durley Hill. It has balanced the various considerations and concluded that it is appropriate to promote this speed reduction. The Council has also considered and discharged its network management duty under section 16 of the Traffic Management Act 2004. It has concluded that the proposed speed reduction is consistent with that duty, having regard to its other policies and objectives.

5. **IMPACT ON EQUALITIES**

An Equality Impact Assessment has been undertaken in relation to introduction of traffic management measures, which is available upon request. The Council has had due regard to the needs set out in section 149(1) of the Equality Act 2010. It considers that the proposed Order is consistent with the section 149 public sector equality duty, which it has discharged.

6. **IMPACT ON HUMAN RIGHTS**

The proposals are considered to have a minimal impact on human rights (such as the right to respect for private and family life and the right to peaceful enjoyment of property). However, the Council is entitled to affect these rights where it is in accordance with the law, necessary (in the interests of public safety or economic well-being, to prevent disorder and crime, to protect health, or to protect the rights and freedoms of others), in pursuit of a legitimate aim and proportionate to do so. The proposal(s) within this report are considered to be in accordance with the law, necessary, in pursuit of a legitimate aim and proportionate.

7. **SOURCE OF FINANCE**

The scheme is included in the 26/2027 Local Active Travel and Safety Programme.

8. **CONSULTATION REQUIREMENT**

The proposal requires consultation with the Chief Constable, Emergency Services, Road Haulage Association, Freight Transport Association (Logistics UK), Parking Services, Waste Services, Ward Members and the Cabinet Member for Sustainable Transport Delivery.

9. **INFORMAL CONSULTATION FEEDBACK**

Chief Constable – “It is acknowledged that speed limits are based on the mean speed and the data shown is commensurate with the proposed 30mph speed limit.

However, given the variance with the 85th percentile speed at 34mph and 39mph, please could you advise what signing/measures will be used to heighten motorists’ awareness of the revised speed limit?

It is appreciated that there is no system of streetlights in place; although street lighting is present, and that the route has historically been a higher limit than 30mph.”

Officer Response - Durley Lane is subject to a system of street lighting and is, therefore, classified as a restricted road. As such, the provision of 30 mph repeater signing is not required. To ensure that motorists are adequately informed of the change in speed limit, temporary “New 30 mph speed limit in force” signs will be installed at appropriate locations.

Emergency Services – No comment.

Road Haulage Association – No comment.

Freight Transport Association – No comment.

Parking Services – No comment.

Waste Services – No comment.

Ward Members – No comment.

Councillor Alex Beaumont – No Comment.

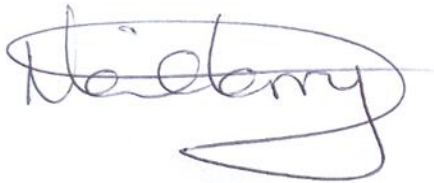
Councillor George Leach – No comment.

Cabinet Member for Sustainable Transport Delivery:

Cllr Lucy Hodge – “Please proceed”

10. RECOMMENDATION

As no significant objections and/or comments have been received following the preliminary consultation described above, the public advertisement of the Traffic Regulation Order should progress.



Neil Terry
Traffic Management and Network Manager

Date: 04/06/2026

11. DECISION

As the officer holding the above delegation, I approve the progression of this Traffic Regulation Order.



Chris Major
Director for Place Management

Date: 05/06/2026