

# Bath Local Centres High Street Improvement Scheme

Bath Area Forum, 18<sup>th</sup> July 2023  
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Bath & North East  
Somerset Council

Improving People's Lives



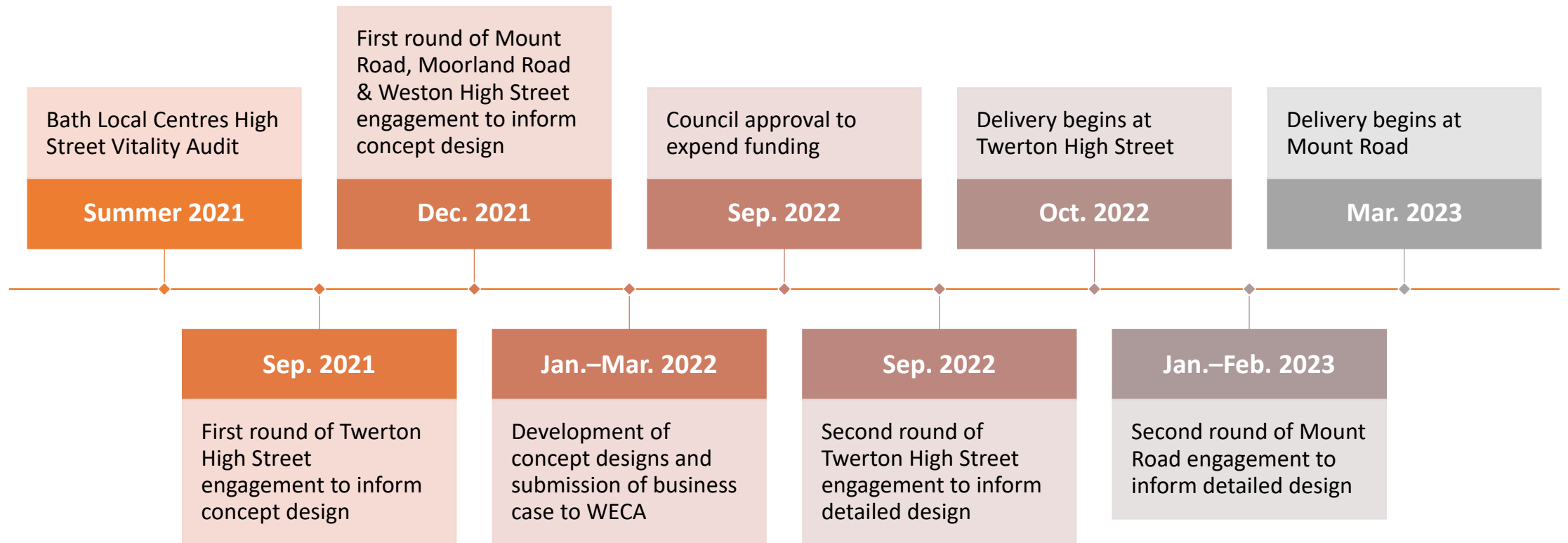
# Bath Local Centres High Street Improvement Scheme

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- Core objective: to renew and improve the resilience of Local Centres through implementing projects that **improve the street environment and support greater animation of public spaces**
- Scheme area: 4 local/district centres in Bath – Twerton High Street, Mount Road, Moorland Road, Weston High Street
- Twerton High Street and Mount Road projects running from Autumn 2022 to Autumn 2023, Moorland Road and Weston High Street projects to begin this autumn/winter
- **Indicative** project budgets: Twerton c. £190k, Mount Road c. £40k, Moorland Road c. £68k, Weston High Street c. £49k



# What's happened so far









# Concept design for Twerton High Street



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- |                          |   |
|--------------------------|---|
| ● Wayfinding and signage | --- Art installations                     |
| + 2no. Hanging baskets   | ■ Planters                                |
| ■ Wildflower planting    | --- Window display/ Shopfront enhancement |
| ■ Sensory garden         | ○ Gateway artwork                         |

## Not included on plan:

- Additional cycle storage
- Grant schemes for shopfront improvements and cultural/community activities
- Pop-up shop / community space
- Meanwhile use: collaboration with Bath Spa University to establish a Maker Space
- Marketing to support a renewed 'place identity'
- Events programme
- Additional street cleansing



Current view:





## Proposed view:



Interventions proposed include:

- |  |  |  |   |
|--|--|--|---|
| 1. Opportunity for Mural artwork                         | 4. Raised bed planters - Community growing space | 6. Wildflower planting                                   | 9. Sensory garden planting                |
| 2. Opportunity for Shopfront enhancement/window displays | 5. Twerton on Avon Banner artwork                | 7. Bird and bat boxes                                    | 10. Painted artworks to existing features |
| 3. Hanging baskets                                       |  | 8. Natural wall artwork i.e. log wall/ insect house wall |   |



# How we have responded to feedback from the second round of engagement in Twerton



Structural/fundamental issues in Twerton that require attention first – communicated this to senior leadership and key local stakeholders



Sensory garden – amended design to remove low lying planting, retained feel of ‘walking through’ the garden



Planter locations – amended design to semi-circle ‘around tree’ planters, rather than planters between trees



Art installations – installation no longer proposed on The Parade



Seating – very mixed feedback to whether seating was wanted on the high street, iterative approach taken



Cycle storage – more comments indicating that the high street does not need additional cycle storage than those that it did, new cycle infrastructure currently de-prioritised



# Next steps



## Twerton High Street

- Community art installations
- Events programme
- Wayfinding
- Place branding
- Potentially: in ground planting and phase 2 of seating

## Mount Road

- Review bin placement
- Shutter art & window installations
- Street lighting approach
- In-ground planting
- Signage & wayfinding

## Moorland Road

- Autumn consultation to review concept design, with view to forming a final detailed design which will be delivered between Autumn 2023 and Autumn 2024

## Weston High Street

- Autumn consultation to review concept design, with view to forming a final detailed design which will be delivered between Autumn 2023 and Autumn 2024



# Questions?

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Contact details: [highstreet\\_renewal@bathnes.gov.uk](mailto:highstreet_renewal@bathnes.gov.uk)

Web page: <https://beta.bathnes.gov.uk/bath-local-centres-high-street-improvement-scheme>












# Concept design for Mount Road

- Ground cover and wildflower planting
- Wayfinding
- Additional cycle stands
- Planters with cycle signs on them
- Up-cycled bench
- Community art installations
- Pop-up community café
- Improved street lighting
- Existing trees





# Concept design for Moorland Road

-  Indicative location for pop-up shop/ meanwhile use
-  Pop-up window display/colour
-  2no. Hanging baskets
-  Moorland Road Banner artwork
-  Additional cycle stands
-  Raised planters
-  Proposed Bench
-  Existing trees
-  Proposed trees are indicative and would be delivered by the Forest of Avon Trees for Climate Grant.

(This forms part of the Bath & North East Somerset Council Tree and Woodland Delivery Plan and detailed design has yet to be undertaken. This element is to be funded separately and is proposed to be delivered alongside the scheme in 2022-23).
















Not included on plan:

- Marketing campaign
- Small grants scheme for businesses/community organisations
- One-off deep clean/maintenance
- Events programme





# Concept design for Weston High Street

-  Ground cover and wildflower planting
-  Existing bench
-  Proposed bench
-  Up-cycle existing bench
-  Welcome to Weston High Street signage
-  Potential location for community art
-  Additional cycle stands
-  Planters
-  Enhance the setting of the war memorial
-  Window display/ Shopfront enhancement
-  Opportunity for street trees
-  Weston High Street banner artwork
-  Pop-up markets/street theatre/ street parties in the scout hall and surrounds
-  Advertising assets and community notice board enhancement
-  External seating enhancement

Not included on plan:

- Grant schemes for shopfront improvements and community events
- Commissions to support place branding

