



### **Presentation to BANES Chew Valley Forum**

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It was indeed a pleasure to present information relating to the exciting future of the Station under our new banner of "Local and Vocal" now that we cover the Chew Valley area and where we seek to present programmes about items that are of "Local" interest, whilst at the same time being able to give voice "Vocal" to our listeners in relation to those issues. All of this interspersed with a fantastic range of music shows encompassing a wide spectrum of music genre and interests. Our aim is simple, we want KTCRfm to be your Station of choice.

There is some further information which I raised during the presentation that I would like to confirm as follows:

**1. Become a Volunteer**

As the broadcast range of KTCRfm has grown we are seeking volunteers who would be prepared to gather information about events within the Chew Valley area; consider becoming a Presenter(s) for a show entitled "The Chew Valley Hour" to be broadcast and have repeat broadcasts each week; to provide technical support or general Station support activities either on the production side or the management of the Station.

**2. Become a Station Patron/Donor**

As I outlined in my presentation, unfortunately during the current UK "cost of living" crisis the Station has seen its grant funding from various public authorities cut, but of course the Station cannot run its operation without replacement funding in some form and so we are seeking either individuals or organisations who might consider becoming a long-term Patron/Donor (contributing say £750- £2000 per annum). If an organisation/company did decide to become a Patron/Donor then of course the Station would be delighted to discuss some form of advertising such as "this show is sponsored by XXXXXX".

**3. Advertising on KTCRfm**

Under the terms of our Ofcom Licence the amount of advertising the Station is permitted to undertake is strictly controlled. However, over and above that which is outlined in Item 2 we do have a limited range of packages for consideration and upon request we can provide companies with a "rate card".

Finally, THANK YOU all for your time and I hope to hear from some of you in the near future, and if you do have any specific queries about the items discussed please do not hesitate to contact me.

