

Keynsham Forum Update

Keynsham High Street Heritage Action Zone

1. Keynsham HS HAZ Summary

Keynsham's High Street Heritage Action Zone (HS HAZ) is a four-year partnership programme between Historic England, B&NES and Keynsham Town Council. The programme is funded by Historic England's High Streets Heritage Action Zone (HS HAZ) Programme.

Through this programme Keynsham's conservation area will be enhanced, creating a more attractive, engaging and vibrant High Street.

A written update has been provided by Bath & North East Somerset's Regeneration Team. Key points this update covers includes:

- **Information about Temple Street Improvements**, and details on how to find out more information about Phase 2A and 2B which are currently being delivered.
- **Information on the launch of a new Business Directory** on the HiKeynsham website, more marketing will be coming out in spring.
- **Information on the Shopfront Improvements Scheme.** The first of which has been completed with MakeSpace, a new community arts space located near the Leisure Centre.
- **Information on the Local Cultural Programme.** This shares details about how to apply to this year's grant programme (which is currently open), and how put in an expression of interest to use MakeSpace. It also has information about what activity has already been delivered this financial year.

The update will be shared with the minutes for you to read. We also recommend visiting HiKeynsham.co.uk where you can find lots more information about the partnership programme and get the latest updates.

More information about the programme can be found on the partnership website: www.HiKeynsham.co.uk

2. Temple Street Improvements

Heritage led works to enhance Temple Street began in January, with Phase 2A and 2B currently being delivered. The scheme is being delivered through Bath & North East Somerset Council's Regeneration Team and aims to enhance the conservation area and keep Keynsham Town Centre vibrant for residents, businesses and visitors.

Works include natural stone pavements on the historic side of the street, planting, seating, cycle parking and better disabled parking.

Phase 2A:	○ Works to the East side of Temple Street will take approx. 2 days.
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	<ul style="list-style-type: none"> o Planters and cycle parking will be installed first, followed by two parklets (seating and greening) in March – April (exact dates TBC).
Phase 2B:	<ul style="list-style-type: none"> o Laying of new natural stone realigned pavements improved disabled bays and preparation for a future pedestrian crossing to the west side of the street. o In addition, drainage repair works are taking place and new improved streetlighting is in the progress of being installed.
<p>The HiKeynsham.co.uk website provides the latest construction updates. It captures past updates and sets out how consultation and engagement feedback was incorporated into the detailed designs. It also shares responses to FAQs and ongoing ways for you to share your ideas for the area.</p>	

3. Business Directory

A Keynsham ‘shop local’ style directory has been launched by Keynsham Town Council and Bath and North East Somerset Council. This is to help people discover the engaging things you can do, the interesting places you can visit, and the fantastic places to shop and eat in Keynsham.

A [Do-Visit-Shop-Eat](#) section has been added to the website with information about Keynsham Businesses. Further town wide marketing is currently being created to promote this.

This has been started based on information that was previously provided to Keynsham Town Council. Businesses have been invited to update their information. If your business, charity or community group is not currently listed and you would like to be, please email the project team on KeynshamHSHAZ@BathNES.GOV.UK

4. Shopfront Improvements

Shopfront Improvement Design Guide	<ul style="list-style-type: none"> o A Shopfront Improvement Design Guide has been created for Keynsham. o This is available online for businesses, designers and architects to use.
Shopfront Improvements	<p>Within Keynsham’s High Street Heritage Action Zone (HS HAZ) Programme there is some funding to deliver a Shopfront Improvement Project Strand.</p> <p>The first couple of smaller interventions have been completed this year:</p> <ul style="list-style-type: none"> o A mural has been delivered on vacant unit windows in Temple Street and Riverside Square. o The refurbishment of No. 2 River Terrace, next to Keynsham Leisure Centre, is now complete. MakeSpace has been created as a community

	<p>arts and local business space, with a show-stopping frontage designed by YOU & ME Architects and painted by Bristol-based signwriter, Tozer.</p> <p>Initial pilot activities in the space will include a series of creative workshops for young people and families over the spring and summer months. If you are a local business, artist or community group we welcome you submitting expressions of interest through the online form.</p> <p>Currently progress:</p> <ul style="list-style-type: none"> ○ Awaiting planning permission on a couple of businesses concept designs have been drawn up for. ○ More information about further Shopfront Improvements will be shared in the summer.
<p>More information about the Shopfront Improvement Project Strand, MakeSpace and artist murals can be found on the partnership website.</p>	

5. Local Cultural Programme

As part of the Keynsham Local Cultural Programme, the Keynsham Cultural Consortium is offering [annual grants to fund](#) community-led pop-up events, workshops, performances and installations.

The Local Cultural Programme will be working with local organisations to activate Keynsham [MakeSpace](#) this year.

Earlier this financial year a new [Keynsham Heritage Trail](#) was launched focusing on sites, in and around the High Street. Participants can explore Keynsham's historic High Street shops, discover ancient ruins and enjoy some of the town's most beautiful green spaces with our brand new self-led heritage trail.

Past grant activity includes:

In 2021-22, we supported local artists [Little Lost Robot](#) and Kate McGregor-Michael. Together, they ran family art workshops and created a temporary window installation paying tribute to Keynsham's lost medieval abbey.

In 2022-23, the grant scheme supported four projects: [Keynsham Music Festival on the High Street](#), [KTCRfm Presents](#), [It Takes a Village](#), and [Kings and Commoners in Keynsham](#).

More information about [Keynsham Local Cultural Programme](#) can be found on the partnership website.