

Bath Quays Waterside : Flood Defence Project Bath City Riverside Enterprise Area Masterplan

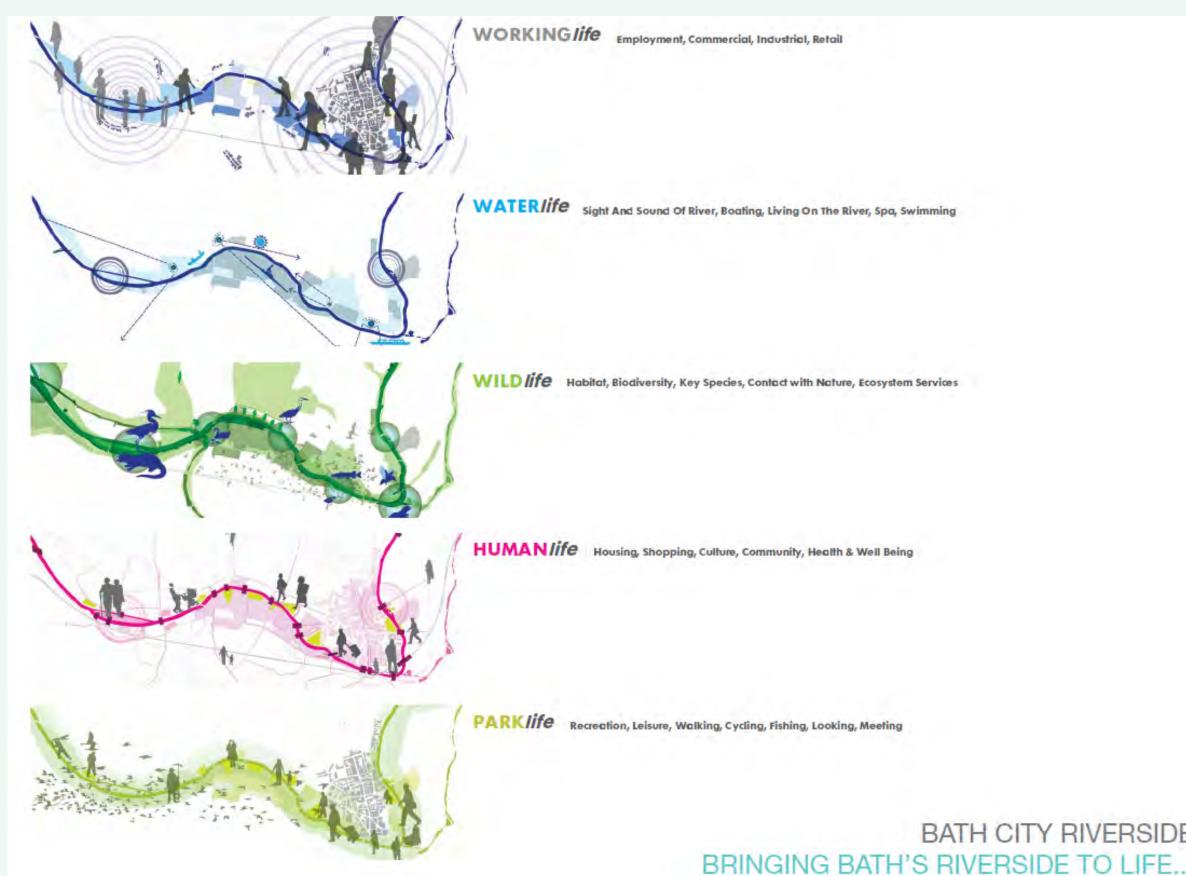
Introduction

Towards the end of 2013 the Council appointed Feilden Clegg Bradley Studios (FCBS) to lead the preparation of a Masterplan for the Bath City Riverside Enterprise Area. The Masterplan covers the entire Enterprise Area (a total area of 98 hectares), and will advise on how to deliver key sites and development opportunities within. The Masterplan also informs the preparation of the Placemaking Plan which was launched last year and will provide planning policy for future developments.

Following their appointment, the team have been observing the Enterprise Area, meeting with stakeholders and compiling an understanding of the evidence which will inform the Masterplan.

Masterplan : The Five Principles

Some early thinking about the principles and values that will guide the project have emerged - to add a new chapter to the life of the city and truly bring the river corridor and its varied attributes to life!



Integration

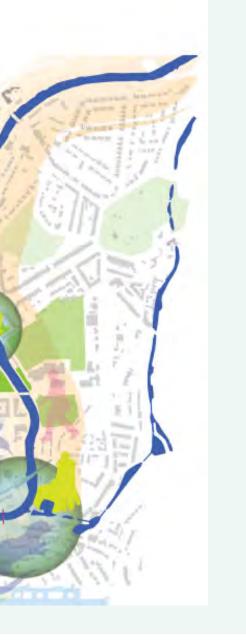
Bath Quays Waterside is an important hub within the Masterplan and significant to the future of the city **RIVER***life*

Employment, Commercial, Industrial, Retail

Bath's riverside has witnessed huge changes along its banks: the creation of amazing architecture, the rise and fall of industry, the opening and closure of railways, and the periodic effect of flooding. The time has come for the riverside itself to play a key role in the future life of the World Heritage City. We believe there are 5 key themes which reflect the unique character and opportunity for the future and are open opportunities to explore solutions with broad appeal and engagement. It's time to bring Bath's riverside to life!



BATH CITY RIVERSIDE

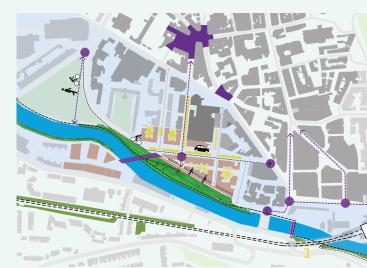


Bath Quays Waterside

Bath Quays lies at the heart of the Bath City Riverside Enterprise area. It comprises the North Quay where Broad Quay and Green Park Road are today and the South Quay.

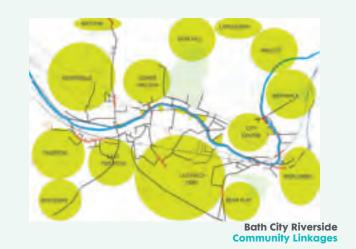


This area, known as Innovation Quay, unique presents opportunities for the future of the city city centre and the riverside: establishing industrial buildings of Newark Works centre. With the prospect of the re- new street typologies, with Corn Street and the formation of new 'landmark' modelling of the riverside to create and Avon Street, pulling the greenery of buildings on the bend of the river robust flood relief works the site offers the river corridor into the city centre and benefitting from views from Churchill outstanding potential for the creation new pedestrian connections to St James and Midland Bridge. A new bridge, of a new 'innovation quarter' for Bath Parade and Somerset Street responding to connecting North & South Quay, where exciting new workspaces and the scale and form of the historic quayside will improve links for pedestrians commercial uses can come together on streets. the riverside.



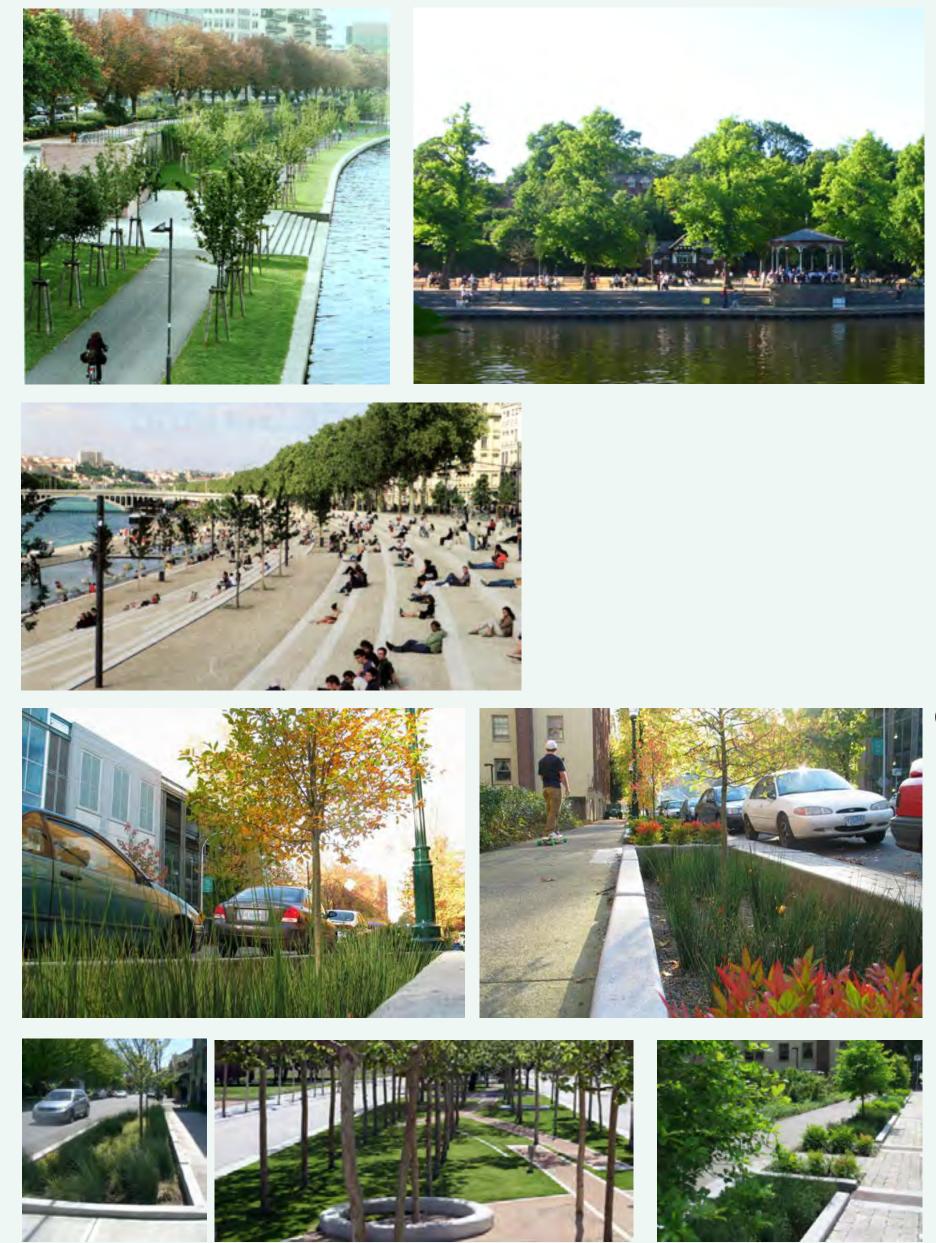
Proposals for North Quay focus on Proposals for South Quay focus upon and exciting mending the relationship between the the creative reuse of the historic furthering the opportunity for a fun riverside environment.





Waterside and city regeneration

Bath Quays Waterside envisions a new city quarter where living, working and relaxing takes place in green streets and surroundings. Streets will be planted with trees and feature sustainable urban drainage; the street patterns will connect the city to the new riverside.



Phasing

Delivering vital flood defence and flood mitigation works will start to create a much stronger physical relationship between the river and the city centre. The works will be constructed in a phased manner to enable future redevelopment to follow on. The initial works (Flood Defence and Flood Mitigation) will form the necessary river edge conditions and bank profiles, creating opportunities to embrace future uses in the spaces created, linked to the development of Bath Quays.

(left) Green river frontage

left) Sustainable Urban Drainage

