

OFFICER DECISION REPORT – TRAFFIC REGULATION ORDER (TRO)

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INFORMAL CONSULTATION

PREPARED BY: Traffic Management Team, Highways and Transport Group

TITLE OF REPORT:	High Street, Keynsham
PROPOSAL:	The introduction of traffic management measures to support the public realm improvement scheme.
SCHEME REF No:	21 – 005/LC
REPORT AUTHOR:	Lewis Cox

1. DELEGATION

The delegation to be exercised in this report is contained within **Part 3, Section 4** of the Constitution under the **Delegation of Functions to Officers**, as follows:

Section A	The Chief Executive, Strategic Directors, Divisional Directors and Heads of Service have delegated power to take any decision falling within their area of responsibility....”
Section B	Without prejudice to the generality of this, Officers are authorised to: serve any notices and make, amend or revoke any orders falling within his/her area of responsibility.
Section D9	An Officer to whom a power, duty or function is delegated may nominate or authorise another Officer to exercise that power, duty or function, provided that Officer reports to or is responsible to the delegator.

For the purpose of this report, in June 2020, the Divisional Director Environmental Services delegated the power to make, amend or revoke any Orders to the Assistant Director, Highways & Transport.

2. LEGAL AUTHORITY

This proposal is made in accordance with the Road Traffic Regulation Act 1984, which under Section 1 provides, generally, for Orders to be made for the following reasons, and in the case of this report specifically for the reason(s) shown below:

(a)	for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising, or	X
(b)	for preventing damage to the road or to any building on or near the road, or	
(c)	for facilitating the passage on the road or any other road of any class of traffic (including pedestrians), or	

(d)	for preventing the use of the road by vehicular traffic of a kind which, or its use by vehicular traffic in a manner which, is unsuitable having regard to the existing character of the road or adjoining property,	
(e)	(without prejudice to the generality of paragraph (d) above) for preserving the character of the road in a case where it is especially suitable for use by persons on horseback or on foot, or	
(f)	for preserving or improving the amenities of the area through which the road runs, or	X
(g)	for any of the purposes specified in paragraphs (a) to (c) of subsection (1) of section 87 of the Environment Act 1995 (air quality)	

3. **PROPOSAL**

In the length of Keynsham High Street between Charlton Road and Bath Hill, make permanent the experimental one-way (with contra-flow cycling), modify the parking arrangements to include a Restricted Zone (no stopping or loading), introduce blue badge, loading and limited waiting parking bays, relocate the existing zebra crossing and make permanent the experimental 'no right turn' at the Bath Hill junction.

4. **BACKGROUND**

Keynsham's historic town centre continues to be the focus of local shopping, services and celebrations for its residents and visitors. The demand of the high street, however, has declined due to competition from online shopping and nearby out of town retail parks. Unsympathetic development and congestion have exacerbated the problems facing Keynsham High Street and Covid-19 has only confounded them further. The enhancement of the public realm seeks to rejuvenate the town centre and attract locals and visitors back to the High Street.

The public realm scheme will create a high-quality public space, promoting the High Street as a key centre of retail and other economic activity. Through the rationalisation of the one-way system the amenity of high street will be improved and opportunities for walking, cycling and other sustainable mode of transport will be increased.

5. **SOURCE OF FINANCE**

The scheme is funded by the West of England Local Enterprise Partnership through the Local Growth and Getting Building Funds, administered by the West of England Combined Authority. It is also funded by the Combined Authority through its Love our High Streets programme.

6. **CONSULTATION REQUIREMENT**

The proposal requires informal consultation with the Chief Constable, Ward Members and the Cabinet Members for Transport.

PROPOSALS APPROVED FOR INFORMAL CONSULTATION WITH THE CHIEF CONSTABLE AND WARD MEMBERS.



Date: 20th May 2021

Paul Garrod
Traffic Management and Network Manager